

Rolan Tripp, DVM, CABC

**Author, Speaker, Consultant
Veterinary Behavior Medicine**

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Introduction to Rolan Tripp, DVM, CABC¹

Dr. Tripp received his doctorate from UC Davis veterinary school², and also holds a Bachelor's Degree in Music and a Minor in Philosophy (Logic and Ethics). He has been the featured speaker in Tokyo, Japan, presented a paper at the **International Conference on Behavioral Medicine** in Birmingham, England, and lectured on animal behavior at the **Smithsonian Institution** in Washington D.C. He has published more than 40 articles in the Veterinary Literature.

A content expert for the Animal Planet Network, Dr. Tripp has appeared over 20 times on the shows, "**Petsburgh, USA**," and "**Good Dog U**". He is past President of the Santa Clara Valley Veterinary Medical Assn and past member of the *AVMA Council on Veterinary Service* representing all U.S. Small Animal Veterinarians.

Dr. Tripp has taught a course on Applied Animal Behavior at 7 US Veterinary schools and is certified by the **International Association of Animal Behavior Consultants**. He is currently Chief Behaviorist at *Hannah the Pet Society* in Portland Oregon, and founder of www.AnimalBehavior.net, an online comprehensive collection of Pet Behavior Information. Dr. Tripp's newest creation is www.PetHappiness.net; a telecommunications pet behavior consulting service helping companion animal veterinarians to expand pet behavior services.

Dr. Tripp's approach is to understand that unwanted pet behavior is mostly caused by pet frustration, anger, misunderstanding, loneliness, and other unhappy emotions. By collecting sufficient specific data via an online interview with the client, it is possible to prepare a custom educational "eCourse" to not only resolve the pet's unwanted behavior but improve their happiness and in so doing, improve the happiness of the people in the pet's life.

¹ Certified Animal Behavior Consultant by the *International Association of Animal Behavior Consultants* (IAABC)

² UC Davis was ranked in 2017 as the top rated Veterinary School in the world.